Your Practice Online provides written patient education content and videos as part of our website service. Our video library covers normal anatomy, diseases that affect the anatomy and surgical procedures, and will greatly enhance your site while engaging and educating your patients. View our video library at ypo.education.

Digital advertising, or Pay Per Click Advertising, can be more effective & less expensive than TV, newspaper or billboards. Google AdWords & Facebook ads give you the ability to target the right services, in the right community, to the right audience.

As a certified Google AdWords Partner, we will help you launch an effective campaign, saving your practice time, while driving new patients to your practice.

Did you know 81% of people click on a sponsored link when looking for health information online?

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72% of Internet users say they looked online for health information within the past year.

Our proprietary Search Engine Optimization (SEO) technology enables your site to be re-registered periodically with search engines, online directories, web rings, etc. Our SEO team registers your website with thousands of search engines to make your registration results more valuable & increase your placement position.

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949 945 2026

info@yourpracticeonline.net

4590 MacArthur Blvd., Suite 500, Newport Beach, CA 92660

(877) 388-8569